



ORANGE FIBER





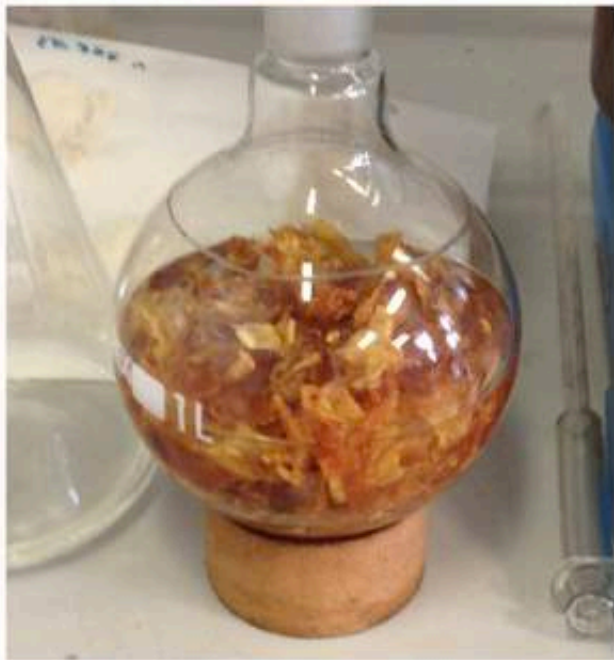
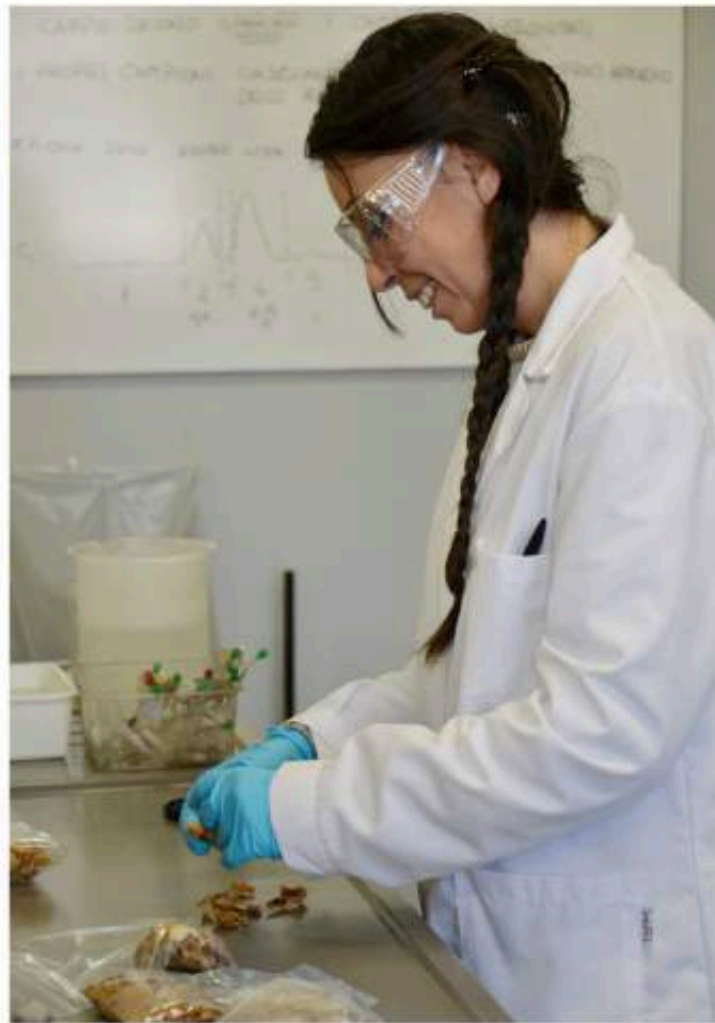




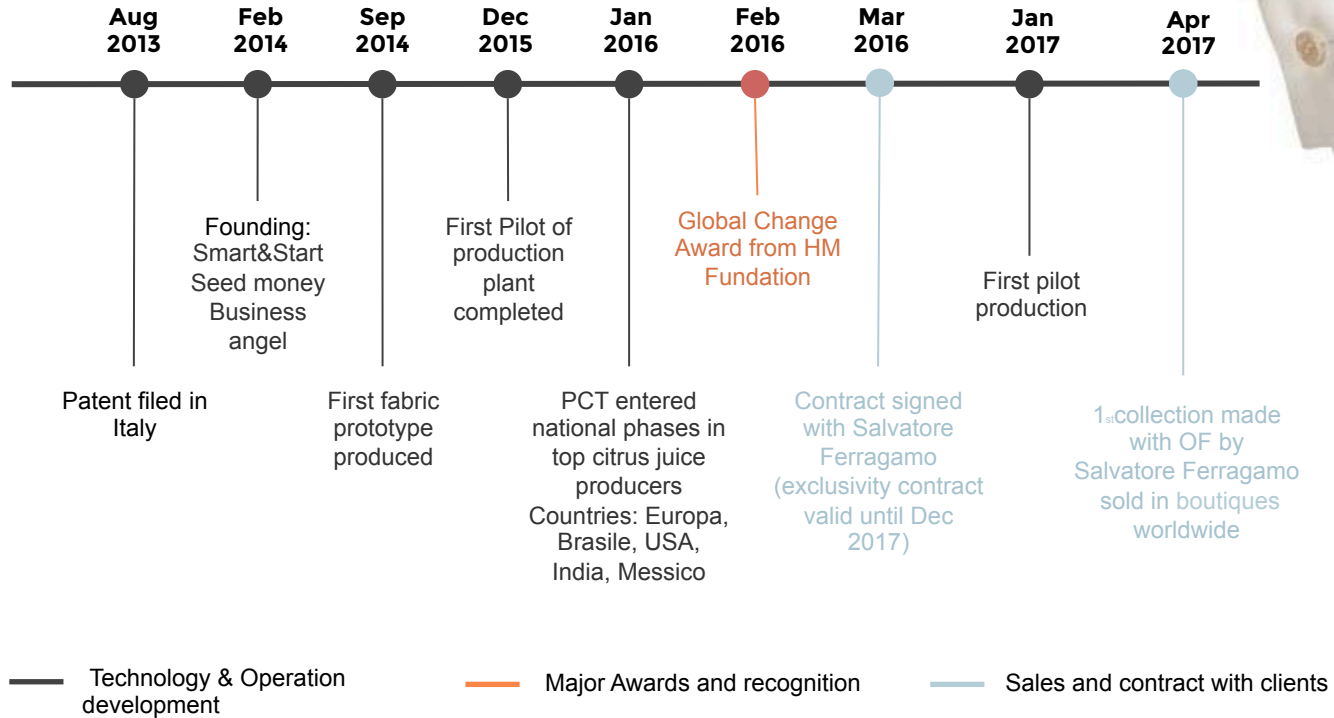


Agrumi e Tessile
eccellenze Italiane





Timeline:





Salvatore Ferragamo
MADE WITH

ORANGE FIBER



The company



Orange Fiber is an innovative limited company founded in 2014 by **Adriana Santanocito** and **Enrica Arena**.

Team



Enrica Arena

Co-Founder

Background in Communication for International cooperation. In charge of project management, marketing, communication and international relations.



Adriana Santanocito

Co-Founder

Has studied Fashion Design in Milan and specializes in textile material and new technologies for fashion. In charge of product development, R&D coordination and business management.

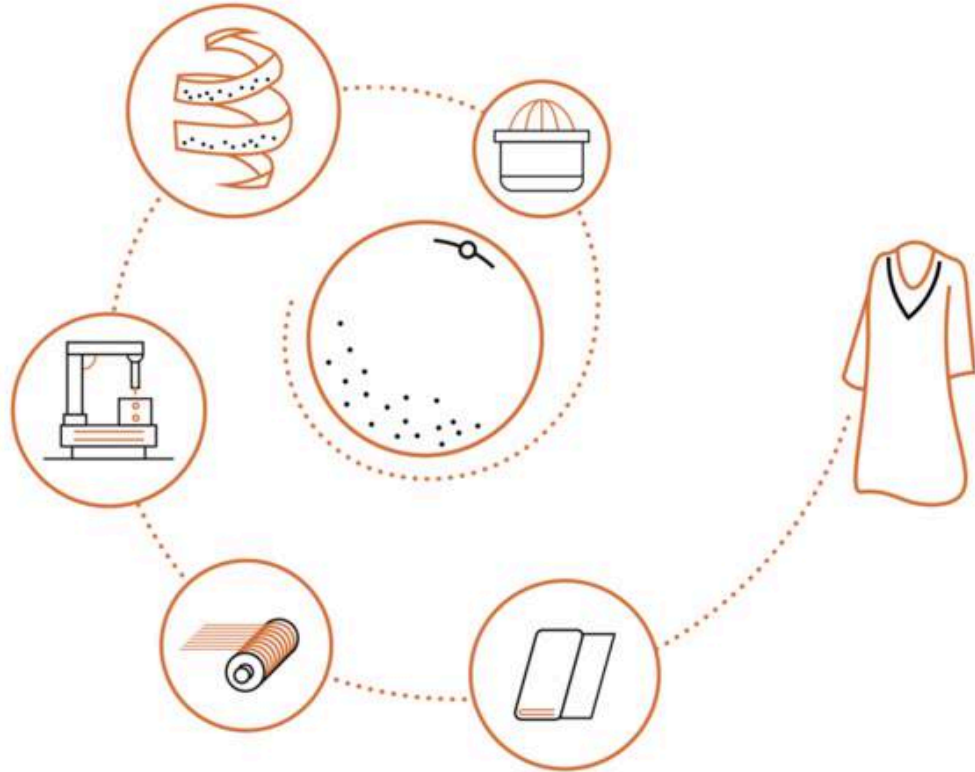
Orange Juice
By-product

Adapted
Pulp

Fibers

Yarn

Orange Fiber
Textile



Unlimited & renewable raw material

- **60%** of Orange weight is **waste** (juice production)
- **80%** of orange juice production from US, Brazil and Mexico: **already covered by patent**



ORANGE FIBER REDUCES WASTE AND SPEAKS TO CONSUMERS



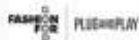
Reduces Waste

Orange juice secondary product



Ingredient Brand

Communicates directly to end-consumers



Fashion for Good - Plug & Play Accelerator Program
Batch 3, 2018
- Fashion for Good, Plug & Play, C&A.



Premio per l'Innovazione 2015 ADI DESIGN INDEX
- ADI Associazione per il Disegno Industriale.



Technology and Innovation Award
- Green Carpet Fashion Awards Italia 2017,
Camera Nazionale della Moda Italiana, Eco Age.



Global Change Award

Winner of Global Change Award 2015
- H&M Foundation, Accenture, KTH Royal Institute of
Technology in Stockholm.



EY Entrepreneurial Winning Women EU Class of 2016
- Ernst & Young Global Limited.



ITMA Future Materials Awards 2015 -
(Finalist) ITMA.



Premio Nazionale per l'Innovazione "Premio dei Premi" 2016
(Italian Design) - Repubblica Italiana, ADI, Associazione per il
Disegno Industriale.



Ideas 4 Change Award 2015 - UNECE Ginevra.



ELLE Impact2 for Women 2016 Italy
- ELLE, Comptoir de l'Innovation, Gruppo Intesa San Paolo.



Changemakers for EXPO 2015
- Telecom Italia, EXPO 2015, Make a Cube.



Nomination for Premio Compasso d'Oro 2016
(Business Research) - ADI Associazione per il
Disegno Industriale.

Il filo d'arancia









Orange Fiber @OrangeFiber · 3 apr

.@hm magazine: CHILING LIN WEARS DRESS MADE OF ORANGES

The celebrated Taiwanese model and actor made a conscious style statement at this year's Global Change Award >> [hm.com/au/magazine/cu...](https://www.hm.com/au/magazine/cu...)

#globalchangeaward #hmFoundation #sustainablefashion #conscious









KAROLINA KURKOVA IN SALVATORE FERRAGAMO



Piace a **biancabalti**, **ambervalletta** e altri 211

Mira Duma and Derek Blasberg present The Technology and Innovation Award to Orange Fiber and Newlife

@MiraDuma

@DerekBlasberg

@orangefiberbrand

Arizona Muse presents The Supply Chain Innovation Award to Gucci

@arizona_muse

@gucci





The special look created by Ferragamo for the Green Carpet Fashion Awards Italia, 2017 from the Orange Fiber fabrics worn by the top model Karolina Kurkova.



62%





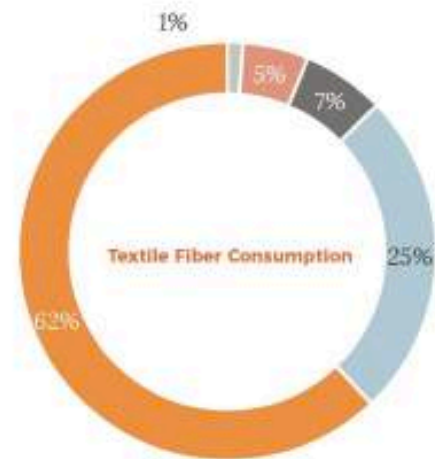
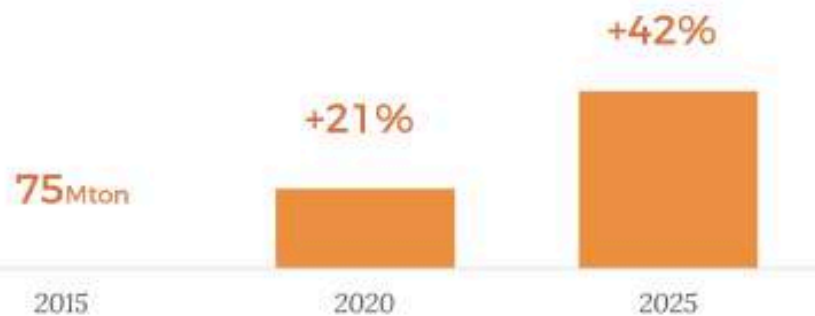
25%

7%



OPPORTUNITY: GROWING DEMAND OF TEXTILE PRODUCTS

Current textile production estimated at 75Mton is expected to grow faster than population and food



- Wool
- Cellulosic Fiber
- Synthetic fibers
- Other natural fiber
- Cotton



We established a product alternative to cellulosic fibers from wood

- *Tapping an unused and free resource*
- *Leveraging the trend of sustainable fashion*



“Real luxury is based on authenticity and sincerity – product is almost secondary to the experience. But if your products are not in sync with a higher set of values, then you aren’t going to survive in this business”

Mr. François-Henri Pinault – CEO and Chairman, Kering Group

