

## **EPD: THE INDUSTRIAL CHOICE FOR PRODUCTS SUSTAINABILITY**

**ECO** Platform meets the Italian stakeholders



27.09.2018

GRAN FORUM MEETING ROOM – ACHOTEL

VIA ENRICOTAZZOLI 2, 20124 MILANO

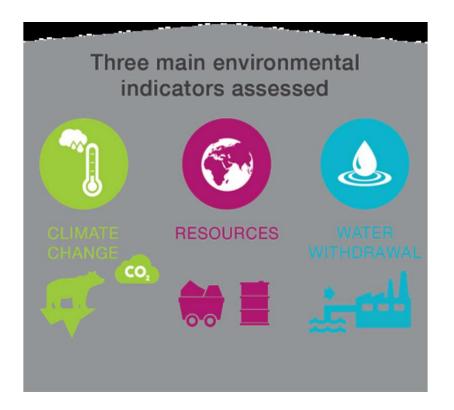
info@epditaly.it



## **WORKSHOP**

**EPD** is a consolidated tool for more than a decade used by industry to demonstrate the sustainability of products. In the construction sector a lot of investments have been done from manufacturers in order to provide the market with green products.

In the public sector, the Green Public Procurement has pushed the necessity of **products with guaranteed green performances**, as in the private sector the building and infrastructure rating systems have raised the demand green products demand.

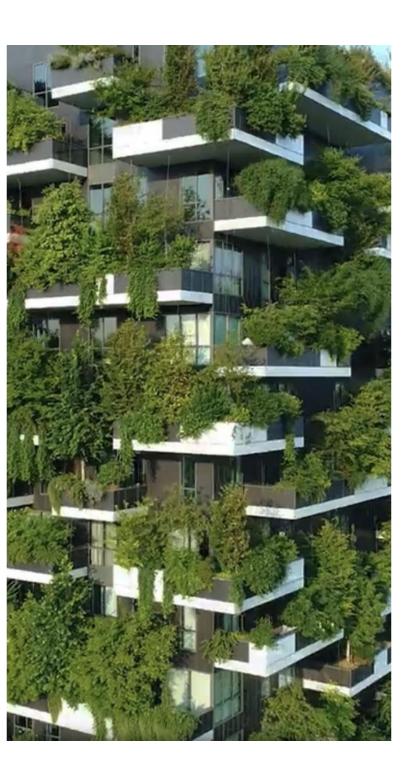




All over Europe are now present national Program Operators for EPDs and in 2013 has been founded ECO Platform with the scope to contribute and support the provision of scientifically-sound, quality-assured and verified information of a European-wide accepted core EPD.

In the ECO Platform frame is inserted **EPDItaly**, **The Italian Program Operator**, that has obtained the recognition also from Accredia, the Italian Accreditation Body.

In the workshop will be presented the experiences done by the Italian stakeholders, in line with the European framework and the state of the art. An exchange of view and opinions with the European experts on EPDs and green products should address the participants the strategy for taking the opportunity of the growing circular economy.



## **AGENDA**

- **13.45** Registration of attendees
- **14.00** Welcome message and introduction to the work Lorenzo Orsenigo, ICMQ - General Manager
- 14.10 Green Public Procurement implementation in Italy
  Riccardo Rifici, Ministry of Environment GPP Responsible\*
- 14.30 The Italian Program: EPDItaly

  Ugo Pannuti, ICMQ Sustainability Manager
- 14.50 Accreditation path for EPDItaly

  Emanuele Riva, Accredia Certification and Inspection Director
- 15.10 Added value of the European approach with ECO Platform

  Christian Donath, ECO Platform Managing Director
- 15.30 Green products for rating schemes
  Giuliano Dall'O, GBC Italia Chairman
- 15.50 Sustainability: a growing opportunity for manufacturers

  Rossana Revello, Confindustria Chairman of Corporate Social

  Responsability Group\*
- 16.10 Questions and Answers

Registrations will be accepted subject to available seats.

Please confirm your attendance by email to: info@epditaly.it

<sup>\*</sup> to be confirmed